

Presto Photo

Photography & Video by Dale Preston

dale.preston@frontier.com • www.prestophoto.zenfolio.com • Established 2002

21 Hawthorne Drive, Oberlin OH 44074 • 440-775-2792

PHOTOGRAPHY PRICES

(as of June 2021)

Prices depend on the size and complexity of the job. I want to understand your project and quality expectations in order to give a tailored job estimate and work within your budget. Please read the information below to get a general idea of my fees. As always, it is crucially important to have **clear communication and plan the content/style as much as possible before filming** in order to be cost-efficient and ensure you get the results you want. You are the expert on what you want to communicate. We will work collaboratively to bring your ideas to life through professional photos.

General Fees

Regular Jobs:

Base Rate for Filming:	\$90 per hour for on-site "camera time."
Photo Processing Fee:	\$25-\$50 (typically) for processing and selection (keep the good, delete the bad), including basic editing and adjustments (cropping, color correction, etc.)
= Total Cost (Examples)	\$140 - \$300 for many jobs.

Larger Jobs:

Half-Day Rate:	\$350 for a 4 hour day + Photo Editing Fees (see below)
Full-Day Rate:	\$650 for a 8 hour day + Photo Editing Fees (see below)
Wedding-Day Rate:	\$1,200+. See "About Weddings" below.

High-resolution Digital Images will be delivered electronically generally within 24-48 hours. Alternatively, images will be posted in a secure online gallery for you to review and from which you may then order prints if you wish. Or I can deliver images on CD or thumb-drive.

Additional Fees May Apply

Photo Editing: Fees for basic editing and adjustments (including selection, cropping, color correction, etc.) are typically \$25-\$50 for a 2-hour shoot, as stated above. For half-day, full-day, and wedding shoots, this fee increases accordingly.

Photo Re-Touching: *Basic adjustments* are included above, but *photo retouching* at your request to remove blemishes, tattoos, backgrounds etc. can also be done. Retouching fees start at \$15 per image.

Travel & Set-Up: There may be modest travel & set-up fees depending on location, mileage, the use of studio lights, etc.

Cost to get Prints

If you wish, you may purchase high quality prints through my secure website. Prints will be made by a professional print shop in NYC. The prints are beautiful archival quality and available on a variety of papers. The secure online gallery is easy to navigate and use. Typical costs (prices are subject to change) are as follows:

4x6"	\$3.00
5x7"	\$9.00
8x10"	\$14.00
11x14"	\$30.00
16x20"	\$45.00
Handling & Shipping Fee	\$6.95

Notes

- ▶ All work is done using professional Olympus and Sony digital cameras with beautiful color and high resolution. I also have studio lights, various backgrounds, etc.
- ▶ I am known for my quick turnaround time and excellent results.
- ▶ For Portrait Sessions, there are no restrictions on the number of outfit changes, poses, etc. Change as much as you want. My goal is to make your session flexible and your photos ones that you'll be proud to share with family and friends.
- ▶ For Portrait Sessions, a down payment may be required at the time your session is booked in order to reserve your date.
- ▶ Ohio sales tax will be applied to all orders as required by state law.
- ▶ Prices are subject to change without notice.
- ▶ References available.

I look forward to working with you! Please contact me at:

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*Wedding Info
is on the next page*

*Video Prices
- see website*

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ABOUT WEDDINGS

Yes, I photograph weddings and receptions, and the couples whose weddings I've done have been thoroughly pleased. You can see examples of my work at <http://prestophoto.zenfolio.com/weddings>.

That said, I don't *specialize* in weddings, so if you are looking for a *dedicated wedding photographer* with all the bells and whistles, that isn't me. *Dedicated wedding photographers* often have assistants; they stage elaborate formal shots, they offer high-end photo books and more. They do stunning work – and they can be very expensive.

My wedding services are much simpler and more affordable. I offer:

- Pre-Wedding Consultation to understand what kinds of photos you desire
- Rehearsal Dinner coverage
- Wedding Day coverage
 - Bridal Preparation
 - Posed Bride & Groom and Group photographs
 - Ceremony
- Reception coverage
 - Candid and posed photographs throughout the day

My wedding fees start at **\$1,200** for a full day that typically includes:

- 8 hours coverage
- Unlimited images
- Candid / reportage style photographs throughout the day
- CD of all edited images
- Password-protected Online Gallery to share with family and friends and through which you may order prints as you wish.

Please see my Wedding Portfolio samples at <http://prestophoto.zenfolio.com/weddings>, then contact me to discuss your special day. Thank you for your consideration!

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