

# Presto Photo

## Photography by Dale Preston

Presto.Photo@frontier.com • www.prestophoto.zenfolio.com • Established 2002  
21 Hawthorne Drive, Oberlin OH 44074 • 440-775-2792

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### PHOTOGRAPHY PRICES

(as of Sept. 2017)

**Prices depend on the size and complexity of the job. Please contact me to discuss your situation.**

#### General Fees

<b>Base Rate:</b>	\$180 for up to 2 hours of on-site “camera time.”
<b>Photo Processing Fee:</b>	\$25-\$50 (typically) for processing and selection (keep the good, delete the bad), plus basic editing and adjustments (cropping, color correction, etc.)
<b>= Total (example)</b>	<b>\$210-\$235 for many jobs</b>

Digital images will be delivered on CD generally within 24-48 hours. Alternatively, images will be posted in a secure online gallery for you to review and from which you may then order prints if you wish.

#### Larger Jobs

<b>Half Day Rate:</b>	\$350 for a 4 hour day + Photo Editing Fees (see below)
<b>Full Day Rate:</b>	\$675 for a 8 hour day + Photo Editing Fees (see below)
<b>Wedding Rate:</b>	\$1,200+. See notes below “About Weddings”

These rates include (1) on-site camera time; (2) photo processing and selection (keep the good, delete the bad) ; (3) images posted online for you to review and from which you may then order prints (see below); and (4) if agreed upon in advance, images delivered on CD generally within 24-48 hours.

#### Additional Fees

**Photo Editing:** Fees for basic editing and adjustments (including selection, cropping, color correction, etc.) depend upon the number of images and extent of adjustments. For a 2-hour shoot, this is typically \$25-\$50 as stated above. For half-day, full-day, and wedding shoots, this fee increases accordingly.

**Photo Re-Touching:** *Basic adjustments* are included above, but *photo retouching* at your request to remove blemishes, tattoos, backgrounds etc. can also be done. Retouching fees start at \$15 per image.

**Prints:** Prints are additional but very reasonably priced. For example, \$3 for a 4x6; \$15 for an 8x10. If you order prints through me, I have them done by a professional photo finishing lab on top quality, archival paper. There is a modest shipping fee (approx \$4.50).

**Travel & Set-Up:** There may be modest travel & set-up fees depending on location.

## Cost to get Prints

If you wish, you may purchase high quality prints or digital downloads directly from my secure website. I have these made through a professional printer. The prints are beautiful archival quality and available on a variety of papers. The digital downloads are high resolution. The secure online gallery is easy to navigate and use.

Typical costs (prices are subject to change) are as follows:

4x6"	\$3.00
5x7"	\$9.00
8x10"	\$14.00
11x14"	\$30.00
16x20"	\$45.00
Digital Image, Medium Res, Personal Use	\$3.00
Digital Image, High Res, Personal Use	\$12.00
Handling & Shipping Fee	\$4.95

## Notes

Many simple jobs, such as head-shots, fall in the range of \$200 - \$250 for the photo shoot and editing. More involved assignments, such as for weddings or full day photo shoots, can range from \$800 - \$2,500 for camera time and image processing. Prints are additional but reasonably priced.

For Portrait Sessions, I don't impose restrictions on number of outfit changes, poses, etc. Change as much as you want! My goal is to make your portraits affordable, your session flexible and your photos ones that you'll be proud to share with family and friends!

For Portrait Sessions, a down payment may be required at the time your session is booked in order to reserve your date.

Ohio sales tax will be applied to all orders as required by state law.

Prices are subject to change without notice.

All work is done using top of the line professional Olympus digital SLR cameras and lenses with beautiful high resolution, very quick turnaround time, and excellent results.

All of my clients have been very satisfied. References available.

For more info you can reach me via the contact form in the "contact" tab of my website

<http://prestophoto.zenfolio.com/contact.html>

or call me directly at 440-775-2792.

Thank you!

– Dale Preston  
dba Presto Photo

*Wedding Info  
is on the next page*

*Video Prices  
- see website*

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### About Weddings

Yes, I photograph weddings and receptions, and the couples whose weddings I've done have been thoroughly pleased. You can see examples of my work at <http://prestophoto.zenfolio.com/weddings>.

That said, I don't *specialize* in weddings, so if you are looking for a *dedicated wedding photographer* with all the bells and whistles, that isn't me. *Dedicated wedding photographers* often have assistants; they stage elaborate formal shots, they offer high-end photo books and more. They do stunning work – and they can be *very* expensive.

My wedding services are much simpler and more affordable. I offer:

- Pre-Wedding Consultation to understand what kinds of photos you desire
- Rehearsal Dinner coverage
- Wedding Day coverage
  - Bridal Preparation
  - Posed Bride & Groom and Group photographs
  - Ceremony
- Reception coverage
  - Candid and posed photographs throughout the day

My wedding fees start at **\$1,200** for a full day that typically includes:

- 8 hours coverage
- Unlimited images
- Candid / reportage style photographs throughout the day
- CD of all edited images
- Password-protected Online Gallery to share with family and friends and through which you may order prints as you wish.

Please see my Wedding Portfolio samples at <http://prestophoto.zenfolio.com/weddings>, then contact me to discuss your special day.

You can reach me via the contact form in the "contact" tab of my website <http://prestophoto.zenfolio.com/contact.html> or call me directly at 440-775-2792.

Thank you for your consideration!

– Dale Preston  
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